Join 1000 Friends of Minnesota and Community Growth Options

for an evening with

Randall Arendt

Author of Rural by Design

Transforming the Strip: Towards a Smarter, More Sustainable Future for Gateway Approaches

Traditionally, communities have zoned highway corridors for commercial development to maximize tax revenues while considering these areas less suitable for residential use. Planners now regard such areas as ideal for mixed uses: higher commercial densities at nodes along such corridors can form spines of ridership for buses or light rail while residential uses (typically multi-family) between these nodes can offer ways to maintain land values without linear retail.

This digital presentation illustrates best practices from successful projects from around the country where practical, proven techniques were used to redevelop highway strips into vibrant mixed-use corridors, creating opportunities for new land-use patterns conducive to public transit, economic development and a variety of housing options.

June 18, 2009, 7:00-9:00 pm

Earle Brown Heritage Center 6155 Earle Brown Drive, Minneapolis

We are grateful to the following sponsors for their support of this event:





Seating is limited – Reserve your seat today! The event is free, but we request you RSVP.

Please email cgo@1000fom.org or call 651-312-1000.



A project of 1000 Friends of Minnesota and its University of Minnesota partners, CURA and the HHH Institute of Public Affairs